



Engineering Safer Roads.

Reflective Solutions • Traffic Safety • Smart Mobility



● ABOUT US

Where Visibility Meets Safety.

BENISON
GLOBAL

Benison Global Trading LLC delivers innovative road safety and reflective solutions that enhance visibility, improve driver guidance and support smarter mobility infrastructure across the UAE, Middle East and beyond.

From traffic signs and road markings to delineation and safety systems, we help create safer journeys for every road user.



Dubai, UAE





OUR PRODUCT PORTFOLIO

04

ROAD SIGNAGE SOLUTIONS

Regulatory Signs • Warning Signs • Directional Signs
Informatory Signs • Overhead Signs
Chevron Boards • Custom Signage

05-06

ROAD FURNITURE & CRASH BARRIERS SOLUTIONS

Road Studs • Solar Road Studs • Delineators
Median Markers • Flexible Median Markers
W-Beam Guardrails • Thrie Beam Guardrails
Crash Cushions • End Treatments

07

ROAD MARKING SOLUTIONS

Thermoplastic Paint • Cold Plastic Paint
Reflective Glass Beads • Primer & Additives

08

ROAD MARKING EQUIPMENT

Thermoplastic Applicator Machines
Line Marking Machines • Spray Marking
Equipment

09-10

TRAFFIC SAFETY PRODUCTS

Traffic Cones • Barricades • Warning Lights
Conspicuity Tapes • Wheel Stoppers • Flexible
Posts Traffic Batons • Safety Barriers • Bollards •
Convex Mirrors • Speed Breakers

GCC COMPLIANT PRODUCTS

ASTM | EN | BS | AASHTO | MUTCD | ISO | MASH

IRC:35 Road Markings | IRC:67 Road Signs

IRC:79 Delineators & Safety Devices | IRC: 119 Traffic Safety Barriers

ROAD SIGNAGE SOLUTIONS

Comprehensive road signage solutions for highways, urban roads and infrastructure projects across the UAE and beyond.



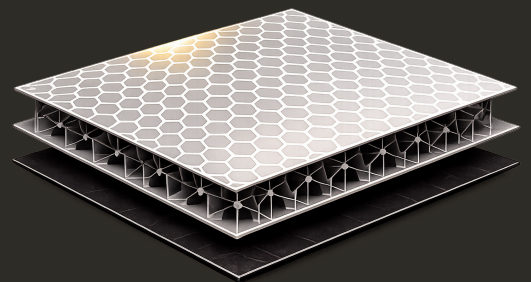
PRODUCT RANGE

	Regulatory Signs	Mandatory and restriction signs for traffic control and compliance.
	Warning Signs	Hazard and caution signs to alert road users.
	Directional Signs	Guide road users with clear and precise directions.
	Informatory Signs	Provide useful information and improve traffic flow.
	Overhead Signs	Large-format signs for highways and expressways.
	Chevron Boards	Directional hazard markers for curves and bends.
	Custom Signage	Tailored signage solutions to meet project requirements.



REFLECTIVE SHEETING GUIDE

SHEETING TYPE	DESCRIPTION
Type I	Engineering Grade
Type IV	High Intensity Micro Prismatic
Type VIII	Micro Prismatic
Type IX	Micro Prismatic
Type XI	Full Cube Technology



REGULATORY SIGNS



WARNING SIGNS



DIRECTIONAL SIGNS



CHEVRON BOARDS

ROAD FURNITURE & DELINEATION SOLUTIONS

High-performance roadside safety solutions engineered to enhance visibility, improve driver awareness, and ensure effective delineation across all road environments.



HIGH VISIBILITY

Enhanced lane guidance and roadway visibility.



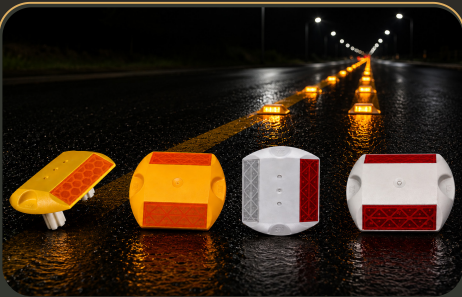
ENHANCED SAFETY

Improves driver awareness and road delineation.



DURABLE PERFORMANCE

Engineered for harsh outdoor environments



ROAD STUDS

Retroreflective pavement markers designed to improve lane visibility and roadway guidance.



SOLAR ROAD STUDS

Solar-powered active markers providing enhanced night-time visibility and traffic safety.



DELINEATORS

Reflective roadside guidance posts for improved roadway edge definition and driver awareness.



MEDIAN MARKERS

High-visibility reflective markers designed for effective median delineation and lane separation.



FLEXIBLE MEDIAN MARKERS

Impact-resistant reboundable markers engineered for superior traffic channelization.



AFP (ALUMINIUM FLEXIBLE PRISMATIC)

Flexible prismatic reflective solution for barriers, pillars, trees and roadside hazards.

CRASH BARRIER SYSTEMS

High-performance roadside safety systems engineered to contain, redirect, and absorb impact energy, enhancing road safety across highways, bridges, urban roads, and critical infrastructure projects.



HIGH CONTAINMENT

Engineered barrier systems for effective vehicle redirection.



ENHANCED SAFETY

Designed to minimize collision severity and improve occupant protection.



DURABLE PERFORMANCE

Hot-dip galvanized systems built for long-term outdoor performance.



W-BEAM GUARDRAIL

High performance barrier system designed to redirect and contain errant vehicles.



THRIE BEAM GUARDRAIL

Enhanced strength and stability for high speed roads and critical applications.



CRASH CUSHIONS

High performance impact attenuator systems designed to absorb collision energy and enhance road safety.



END TERMINALS

Engineered end terminals to ensure safe and smooth impact redirection.

ROAD MARKING SOLUTIONS

High-performance road marking products engineered for durability, visibility, and safety, Designed to meet international standards for all road and traffic conditions.



HIGH VISIBILITY

Enhanced visibility day and night.



LONG-LASTING PERFORMANCE

Designed for durability under heavy traffic and harsh weather conditions.



COMPLIANT & SUSTAINABLE

Meets international standards with environmentally responsible formulations



THERMOPLASTIC PAINT

Durable retroreflective road marking material offering excellent visibility, wear resistance and long service life.



COLD PLASTIC PAINT

High-performance two-component marking system designed for superior durability, brightness, and long-term road marking applications.



REFLECTIVE GLASS BEADS

High refractive index glass beads engineered to enhance night-time visibility and retroreflectivity of pavement markings.



PRIMER & ADDITIVES

Specialized additives and primers that improve adhesion, durability, drying performance, and overall marking quality.



PREFORMED MARKING

Ready-to-use road marking solutions enabling fast installation, consistent performance, and immediate traffic opening.

ROAD MARKING EQUIPMENT

High-performance road marking equipment engineered for precision application, productivity, and long-term field reliability across highways, urban roads, airports, and industrial infrastructure projects.



PRECISION APPLICATION

Engineered for accurate and consistent marking performance.



HIGH PRODUCTIVITY

Designed for efficient operation and reduced project time.



DURABLE PERFORMANCE

Built for demanding site conditions and continuous use.



THERMOPLASTIC APPLICATOR MACHINES

High-capacity thermoplastic applicator machines engineered for accurate, durable road marking operations. Built for efficiency and long-lasting performance in all conditions.

- ✓ High Productivity
- ✓ Durable & Reliable
- ✓ Uniform Application



LINE MARKING MACHINES

Advanced line marking machines for precise and consistent road line application. Ideal for both straight and curved marking on various road surfaces.

- ✓ Precise Line Marking
- ✓ Adjustable Width Control
- ✓ Fast & Efficient Operation



SPRAY MARKING EQUIPMENT

Versatile spray marking equipment for fast application of paint on roads and surfaces. Suitable for various temporary and permanent marking needs.

- ✓ Even Spray Distribution
- ✓ Lightweight & Easy to Handle
- ✓ Ideal for Temporary Markings

TRAFFIC SAFETY PRODUCTS

High-performance traffic safety products designed to improve visibility, ensure safety and support efficient traffic management in every environment.



HIGH VISIBILITY

Enhanced lane guidance and roadway visibility.



ENHANCED SAFETY

Improves driver awareness and road delineation.



DURABLE PERFORMANCE

Engineered for harsh outdoor environments



TRAFFIC CONES

Temporary traffic control devices used for lane guidance, hazard identification and work zone safety.



BARRICADES

Traffic channelization and road closure systems designed for construction and temporary traffic management.



WARNING LIGHTS

Portable warning lights that improve visibility and alert road users in hazardous areas.



CONSPICUITY TAPES

High-performance reflective tapes designed to enhance vehicle and equipment visibility.



FLEXIBLE POSTS

Impact-resistant delineator posts engineered for lane separation and traffic channelization.



TRAFFIC BATONS

Illuminated signaling batons for traffic control, emergency response and work zone operations.

TRAFFIC SAFETY PRODUCTS

High-performance traffic safety products designed to improve visibility, ensure safety and support efficient traffic management in every environment.



HIGH VISIBILITY

Enhanced lane guidance and roadway visibility.



ENHANCED SAFETY

Improves driver awareness and road delineation.



DURABLE PERFORMANCE

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WHEEL STOPPERS

Durable parking safety solutions used to guide and stop vehicles in designated spaces.



SAFETY BARRIERS

Portable safety barriers designed for road segregation, pedestrian protection and traffic management.



BOLLARDS

Protective bollards providing traffic control, pedestrian safety and impact protection.



CONVEX MIRRORS

Wide-angle visibility mirrors designed to reduce blind spots and improve driver awareness.



SPEED BREAKERS

Traffic calming systems engineered to reduce vehicle speed and improve roadway safety.

BUILDING INFRASTRUCTURE ACROSS KEY SECTORS

Delivering reliable road safety and infrastructure solutions for a safer, smarter and stronger tomorrow.



Highways & Expressways

Complete road safety and signage solutions for national and regional highways.



Urban & Municipal Roads

Durable and reliable products for city roads, streets, and urban infrastructure



Industrial & Smart Cities

Infrastructure products designed for industrial zones, SEZs, and smart city projects.



Government Projects

Trusted by government and public sector for quality and compliance.



Airports & Ports

High-performance solutions for airports, ports, and transportation hubs.



Parking & Commercial Facilities

Reliable traffic safety products for parking areas, malls, complexes, and commercial spaces.



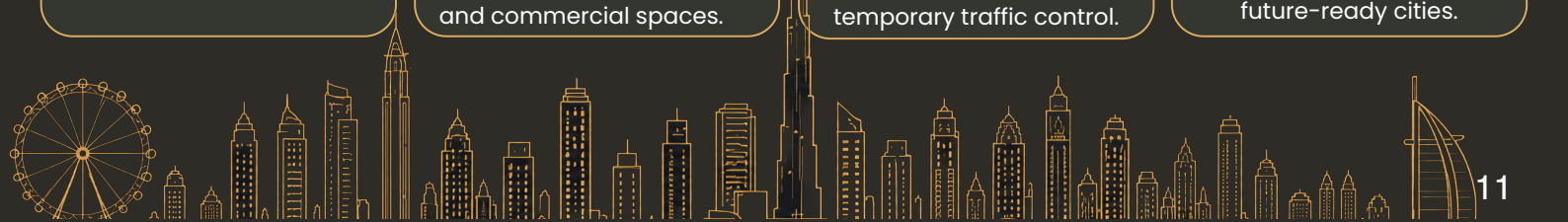
Construction & Work Zones

Essential safety products for road construction, maintenance, and temporary traffic control.



Smart City Developments

Innovative infrastructure solutions for connected, sustainable and future-ready cities.



BENISON



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SCAN TO VISIT
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